



PUBLIC SPEAKING - SPEAK TO INSPIRE

SPEAK WITH CONFIDENCE, NOT PERFECTION



INÊS MOURA
EXECUTIVE VOCAL COACH

June 11th 2025

“

Speak with confidence, not perfection.

Workshop Menu:

- Interaction
- Practice based learning
- Invite to play with our voice
- Before & after
- Book signing at the end

Inês Moura – Executive Vocal Coach



- 15 years experience
- Speech Therapist
- Master in Vocal Coaching
- Specialized in leaders, experts and entrepreneurs
- Clients: 500 Fortune companies
(Amazon, Microsoft, BNP Paribas, Deutsche Bank, Hyundai, Vinci, ING, Oracle, L'Oreal...)
- Online / in-person + 20 countries

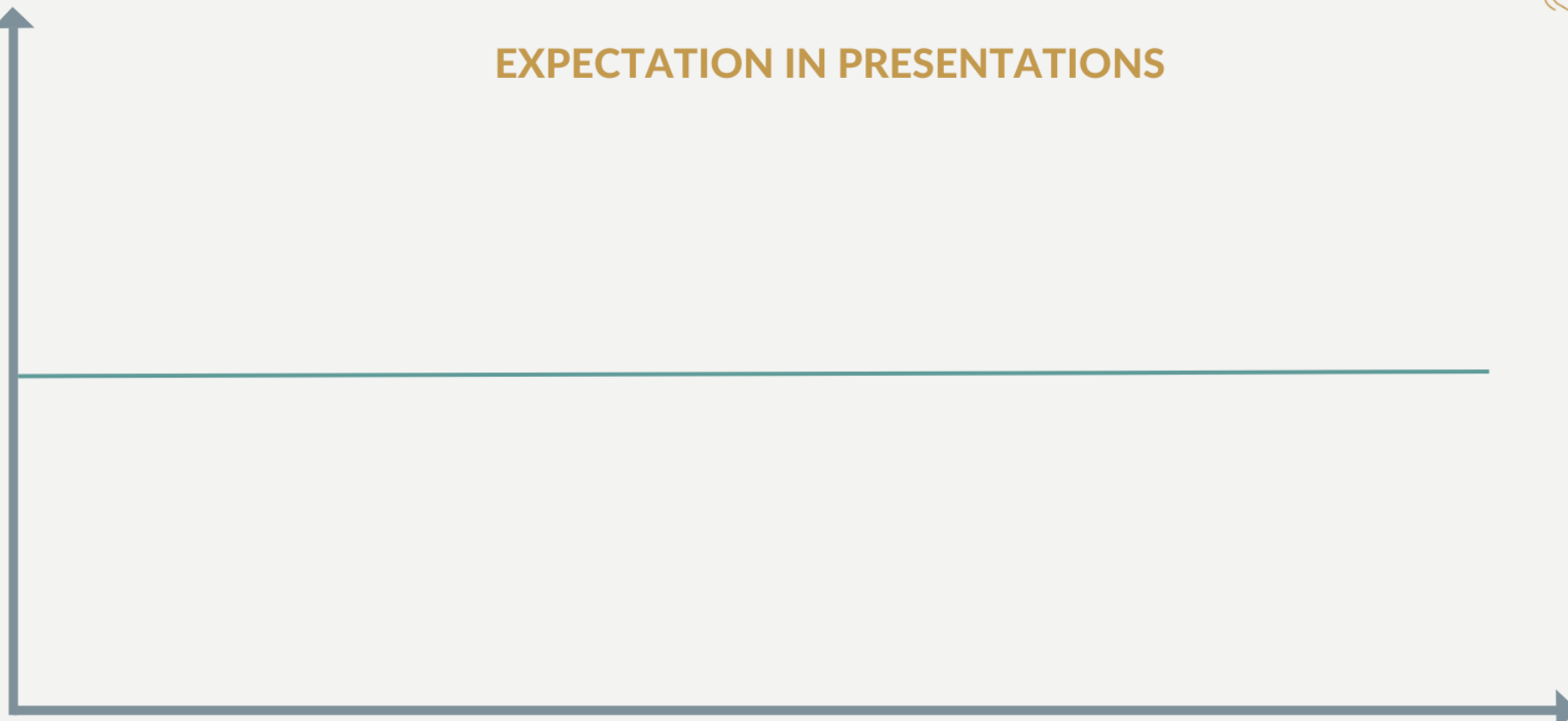


(ATTENTION)

A

EXPECTATION IN PRESENTATIONS

T
(TIME)



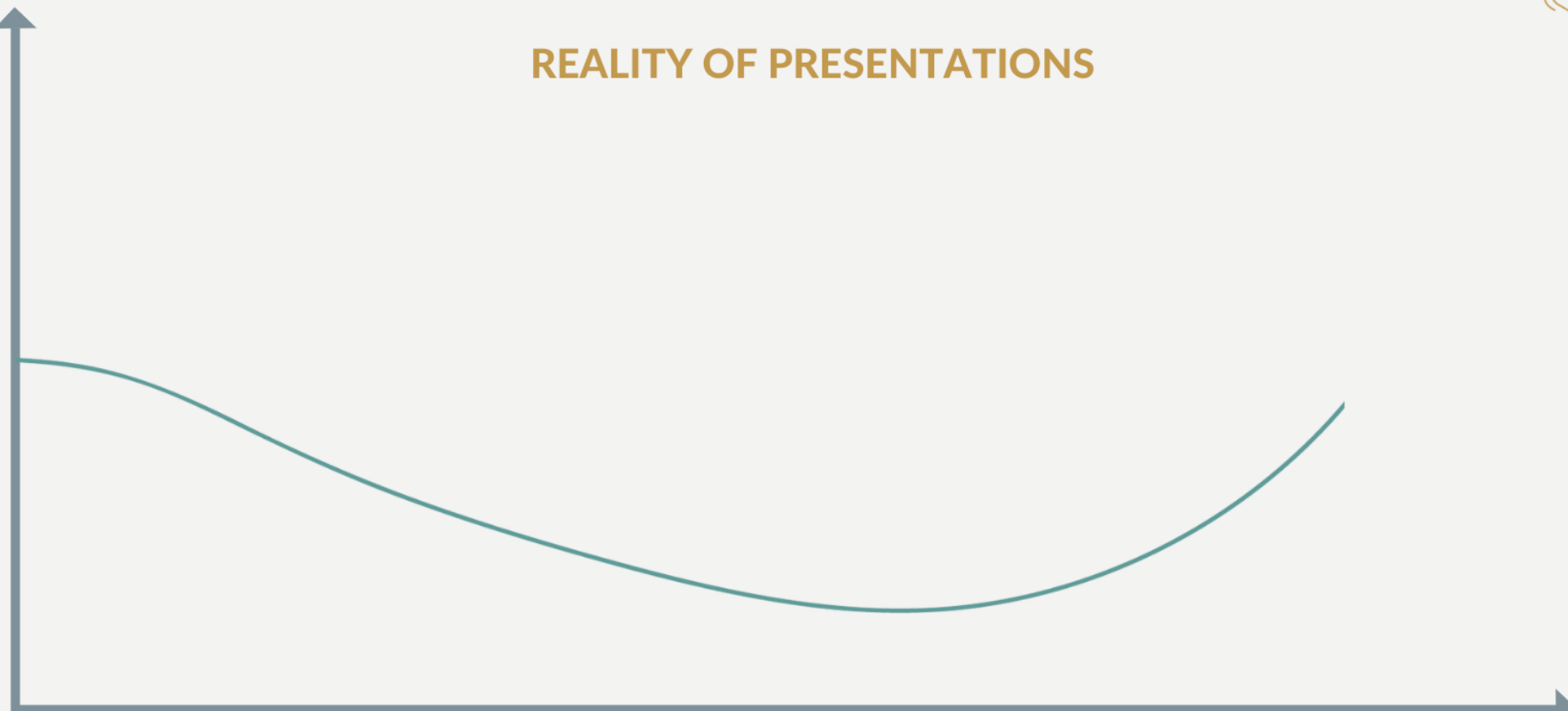


(ATTENTION)

A

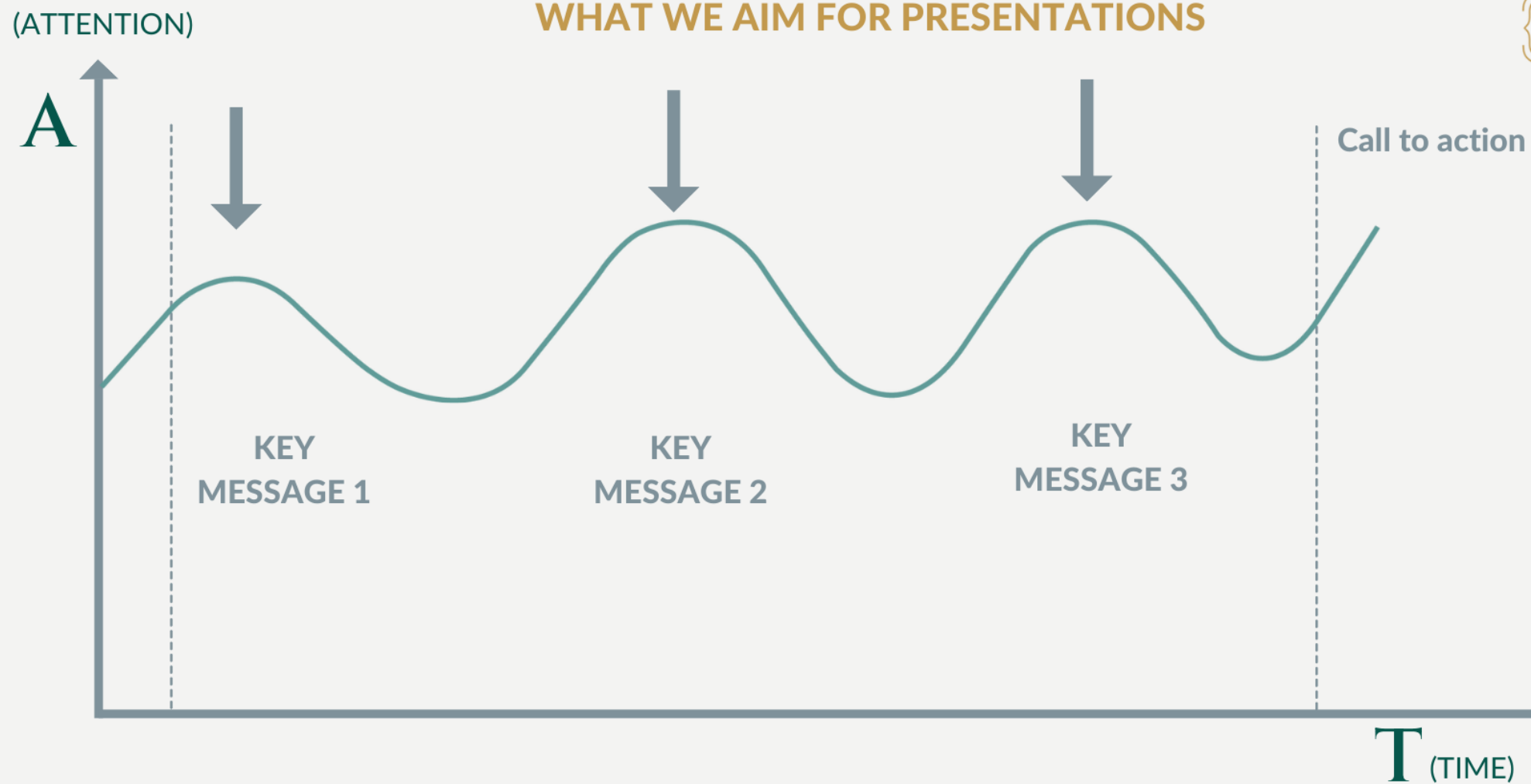
REALITY OF PRESENTATIONS

T
(TIME)





WHAT WE AIM FOR PRESENTATIONS



“

Your voice can be trained, as any skill or competence!

Initial Reference Groups of 3

- **Step 1:** Read one small text to other 2 people
- **Step 2:** Others take note:
 - 1- Impression: positive | negative | neutral?*
 - 2 -What got my attention?*
 - Extra: How do I feel while listening my colleague?*
- **Step 3:** Switch (10 min total)

4 STRATEGIES

GRAB & HOLD ATTENTION



Strategy 1:



Projection



“it is **IMPORTANT** to capture and
maintain the **ATTENTION** of others.”

Or use a sentence at your choice

Strategy 2:



Pitch



“it is *important* to capture and
maintain the *attention* of others.”

Or use a sentence at your choice

Strategy 3:



→ **Pronunciation**



“it is im | por | tant to capture and
maintain the
at | ten | tion of others.”

Or use a sentence at your choice

Strategy 4:



Pauses



“it is **important** to | | capture and
maintain the **attention** | | of
others.”

Or use a sentence at your choice

Final Reference

Groups of 3

- **Step 1:** Read the same text to other people, choose 2 voice techniques
- **Step 2:** Others take note:
What message was more important?
What was highlighted?
How?
- **Step 3:** Switch (10 min total)

IN ONE WORD

HOW WAS THIS SESSION FOR ME?

THANK YOU!

Lets connect on:



voicepowerleadership.com

the
**SECRET
POWER**
of the
VOICE

A JOURNEY TO FULLY UNLOCK YOUR VOCAL POTENTIAL

INÊS MOURA
VOCAL COACH

**THE SECRET POWER
OF THE VOICE**

A journey to fully unlock your
vocal potential

GET YOUR COPY HERE!

